



July Newsletter

AT THE GOLF CLUB AT NORTH HAMPTON

OWNERSHIP UPDATE • CLUB NEWS • COURSE IMPROVEMENTS • UPCOMING EVENTS

A MESSAGE FROM THE OWNERSHIP

Investing in North Hampton's Future

First of all, thank you for your continued support of the club.

There have been many changes implemented at the club over the past year. As an ownership team, we have been frustrated by the inconsistencies of our golf product and other aspects of the club over the past 3-4 years. At times, the product has been good. Other times are not up to expectations. The challenge has been to sustain golf course conditions and consistent service levels. This is something we have been focused on addressing.



As a result, and to modulate the 'boom and bust' cycles the club has experienced, last year we began a revitalization process with the hopes of –

- Upgrading overall course conditions with particular focus on greens, tee boxes, and fairways
- Improving the internal clubhouse bar and restaurant area, projecting a casual, friendly social environment for customers to enjoy

WHAT'S HAPPENING AROUND THE CLUB

limited-time offer

50% off

INITIATION FEE

PLUS

50% off

FIRST 3 MONTHS OF DUES

Offer ends July 31

REFER A NEW MEMBER & RECEIVE

\$250

CLUB CREDIT

For every successful referral

join us this month



FLAG TOURNAMENT

Saturday, July 4
Sign up and celebrate America's 250th



JULY 4 COOKOUT

Saturday, July 4
11:00 AM - 3:00 PM
Back Patio



WEDNESDAY PUB NIGHTS

New food & drink specials weekly



PRO SHOP

New FJ Golf shirts have arrived.
Men's & Women's FJ shoes coming soon

RECENT TOURNAMENT HIGHLIGHTS

STEP-ASIDE SCRAMBLE

Congratulations and thanks to the 76 players participating in the North Hampton Step-Aside Scramble.

CLASP TOURNAMENT

- Additional congratulations and thanks to the 56 ladies participating in the CLASP Tournament on Monday.

ENHANCING THE CLUB EXPERIENCE

Food & Beverage

As part of our ongoing revitalization efforts, we restructured the Food & Beverage Department and are excited to announce the promotion of **Danielle Harris as Food & Beverage Director**.

Danielle brings tremendous energy, passion, and a commitment to creating an exceptional experience for both members and the local community. Under her leadership, the club is expanding its social programming and working to establish North Hampton as a welcoming gathering place where friends and neighbors can connect, relax, and enjoy great food and hospitality.

"We want North Hampton to be the place our members and neighbors choose to gather, unwind, and enjoy time together."

Additional clubhouse improvements are already being planned for next year as we continue to invest in the member and guest experience.

Our goal is simple: to create a convenient, vibrant destination right here in the community—one where members and residents can enjoy dining, events, and social gatherings without needing to leave the neighborhood.

Recent Improvements

- Updated dining room tables and chairs
- Enhanced bar and restaurant layout
- More inviting and open clubhouse atmosphere
- Expanded social events and programming

Club Leadership Transition

We are actively seeking a new GM. We are focusing on establishing a visible leader to install and sustain a friendly welcoming culture for the club. We would like to ensure that our members and non-members enjoy a positive and engaging location to relax and forget the day-to-day rigors of life. We are sure people find it difficult in these modern times to have a “retreat” to go to for several hours to just get away and unwind.

Membership Growth

Our review of course capacity for the most demanded times to play golf provides that more members can be accommodated without compromising the ability for our members to have the most access to the most demanded tee times. We will continue to interview prospective members to ensure membership is built with an engaged and energetic constituency.

INVESTING IN OUR COURSE

A key part of our revitalization efforts has been strengthening the Turf Care Department to ensure long-term improvements in course conditions and playability.

To support this initiative, we added **Ron Carlton** to our corporate team to oversee turf care and agronomy across our portfolio of clubs. Ron brings decades of experience, having built, renovated, restructured, owned, or sold more than 35 golf facilities throughout his career.

Over the past year, many members have seen Ron working closely with the North Hampton team, helping establish consistent turf management practices, training staff, and building a sustainable foundation for ongoing course improvements. The results are already becoming visible, with many golfers commenting on the improved turf quality and the beautiful mowing patterns now featured throughout the fairways.

Current Improvements Underway

- Enhanced turf management and agronomy practices
- Ongoing staff training and development
- Improved fairway presentation and mowing patterns
- Focus on long-term course consistency and sustainability
- Portions of the putting green are being utilized on the course greens to shore them up. Once that process is complete, we will be resodding the putting green.



Irrigation System Upgrade

Another important investment is the replacement of the course pumphouse.

The current system has limited our ability to effectively irrigate the golf course in recent years, impacting overall turf health and consistency. We are eagerly awaiting delivery and installation of the new pumphouse, which is expected in late July.

Once operational, the new system will allow us to:

- Improve irrigation coverage across the course
- Deliver water more efficiently and consistently
- Utilize fertigation technology to distribute fertilizer and nutrients more effectively
- Support healthier turf throughout the growing season

"The investments being made today are designed to deliver a better golf experience not just this season, but for years to come."

With these improvements in place, we anticipate strong course conditions through early October and an excellent foundation for the upcoming winter golf season.